



**FOR IMMEDIATE RELEASE**  
**November 20, 2004**

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## **Fallujah changes revealed with new satellite imagery and MapImager On-Line™**

**Berkeley, CA, USA** — Telemorphic, Inc., a leading innovator in geospatial technologies, announces the immediate availability of MapImager On-Line™, now with interactive before/after satellite imagery of Fallujah, Iraq. Live demonstrations of MapImager On-Line for Fallujah are publicly available at <http://www.telemorphic.com/launch/imager-fal.htm> [56k or faster connection recommended].

MapImager On-Line makes it fast, easy, and intuitive for anyone, including an unlimited number of visitors to an organization's website, to perform interactive comparisons of high resolution imagery and/or maps. MapImager On-Line is also ideal for intranet use in order to share powerful yet easy to use Geographic Information Systems (GIS), and image analysis & visualization capabilities via web browser access anyplace, anytime. Such net-centric capabilities have become mission critical in the post 9/11 world, particularly within the Defense, Intelligence, and Homeland Security sectors.

The satellite imagery, provided by DigitalGlobe, Inc., offers the most detail of any commercially available imagery, with a pixel resolution on the ground of 61cm (2ft). The images were acquired on January 27, 2004 and Nov. 5, 2004, and represent an objective snapshot of the city before and after/during recent military activities there.

MapImager On-Line is powered by Maplicity™ and MapImager™, Telemorphic's revolutionary distributed GIS and geographic imaging technologies. Maplicity w/MapImager is available as an off-the-shelf software extension for the industry leading Internet GIS and enterprise map server product, ESRI's ArcIMS. This makes MapImager On-Line an easy and affordable add-on component for most organizations charged with distributing extensive archives of digital maps, imagery, and other spatial referenced databases since the product integrates transparently within their existing enterprise GIS and IT infrastructure.

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Maplicity and MapImager are also key technology components within a number of custom Internet map server & imagery solutions available from leading IT/GIS integrators and imagery providers including GlobeXplorer, Pixxures, Photon Research Associates (Raytheon), Titan Systems Corporation, and Earth Satellite Corporation, as well as various U.S. Government agencies within the Defense/Intelligence Community, Department of Interior, and Department of Agriculture.

For additional information, send e-mail to [info@telemorphic.com](mailto:info@telemorphic.com) or visit Telemorphic at <http://www.telemorphic.com>.

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#### **About Telemorphic, Inc.**

Founded in 2000, Telemorphic, Inc. has emerged as a leading innovator in geospatial technologies. The company's expertise in remote sensing and GIS applications and software development provided the foundation for award-winning solutions that provide seamless integration of image analysis and visualization tools with enhanced GIS technologies for the desktop and Internet/intranet. For additional information, please visit [www.telemorphic.com](http://www.telemorphic.com).

Maplicity™ and MapImager™ are trademarks of Telemorphic, Inc. All other brands and product names are the trademarks of their respective owners.

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